

Rules for the Côte-Nord Tourism Contest
Discover YOUR Côte-Nord – Road Trip Côte-Nord
March 21 to October 31, 2021
NO PURCHASE REQUIRED

This contest is open to Quebec residents. Entrants who reside in jurisdictions where the contest is not valid are not eligible for the prize. Only one registration per email address is allowed. The rules document can be found on the contest page: <https://tourismecote-nord.com/roadtrip>.

1. Eligibility for Award

The contest is open to all Quebec residents who have reached the legal age in effect at the time of entry into the contest. In this document, the Association touristique régionale de la Côte-Nord (hereinafter referred to as “Tourisme Côte-Nord”) is the organizer of the “Découvrez votre Côte-Nord” contest. Employees of Tourisme Côte-Nord, its partner companies, their promotional and advertising agencies, representatives, distributors (hereinafter collectively referred to as the “Promotional Parties”, as well as the family and household members of the employees of each of the Promotional Parties are not eligible for the Contest.

2. Registration

This is a simple contest where the participant must complete a questionnaire after viewing the video clips. The “Discover Your North Shore” contest begins on March 21, 2022 at 9 a.m. (Eastern Daylight Saving Time) and ends on October 31, 2022 at 11:59 p.m. (Eastern Daylight Saving Time). The draw will take place on November 1, 2022 at the Tourisme Côte-Nord office. Participants must complete the registration form found on the contest website, by visiting the Tourisme Côte-Nord page at www.tourismecote-nord.com/roadtrip. Only one registration per participant or email address is allowed. To obtain an additional chance, the participant can encourage his contacts to participate in the contest, by sharing on his Facebook page the contest via a participation link provided automatically after his registration. When entering the contest, participants must complete a questionnaire of four (4) questions with answers in four (4) video clips of approximately 4 minutes. By entering the Contest, the User accepts the terms of the Contest Rules contained in this document. The winner must have a perfect score of 4 out of 4 questions.

3. Description and value of prizes

The “Discover YOUR Côte-Nord – Road Trip North Shore” contest offers a prize.

The prize is a vacation package for two people in the Lower North Shore aboard the Bella Desgagnés, presented in the form of a gift certificate. The price includes: two (2) round-trip plane tickets from Montreal or Quebec City to Sept-Îles, courtesy of Pascan Aviation, two (2) nights in a room at the Château Arnaud de Sept-Îles, two (2) tickets for a Sept-Îles exploration cruise to Blanc-Sablon round trip on the N/M Bella Desgagnés of Relais Nordik, in a Select cabin. Not included in this package: petrol, insurance and gratuities. Period of validity: Summer season resort 2023 according to availability.

Approximate Price: **C\$7,000.00**

The value of the prize is calculated in Canadian dollars. Planning the trip with Pascan Aviation, Château Arnaud and Relais Nordik is at the discretion of the winner.

Tourisme Côte-Nord

Tourisme Côte-Nord (hereinafter referred to as the “Sponsor”) offers a trip subject to blackout dates and seating availability. Transportation to the airport is the responsibility of the winner. When the winner of the contest has made the reservations, no changes will be allowed. The winner must sign a waiver of appeal form before departure. By entering the contest, the participants authorize the use of their name, a reference to their participation in the contest for promotional purposes of the North Shore, without any form of remuneration.

Notes about the Award

The winner must bear all expenses not specifically identified above as being included in the prize. Not included in the price: ground transportation to the point of departure of the itinerary (airport) and for the return home; cars and/or equipment rental, if necessary, gasoline; taxes, gratuities and any personal expenses, surcharges, insurance premiums and other charges. The winner must have the contest documents (gift vouchers or letters addressed to the winner) submitted during the draw. The prize will be cancelled if (i) the winner has lost their gift vouchers or letters addressed to the winner; (ii) the winner is unable or unwilling to travel to the required dates; or (iii) the winner requests to change the dates or wishes to reschedule. In the event that the winner is unable to make the trip, the cancellation fee, which may apply, is at the winner’s expense. Sponsor may, at its sole discretion, award to another winner a prize that has been cancelled.

4.Draw

The draw will be held electronically on Tuesday, November 1, 2022 at 12:00 p.m. (Eastern Daylight Saving Time) at the Sponsor’s office in Baie-Comeau, Quebec. The winning entry will be drawn from all eligible entries received during the Contest Period and the winner will be required to accept the prize as presented.

5.Price substitution

The prize must be accepted as awarded. No price substitution is permitted, except at the exclusive discretion of Tourisme Côte-Nord. Tourisme Côte-Nord reserves the right to substitute the price with another of equal or greater value. The prize is non-transferable, not marketable and cannot be credited in whole or in part.

6. Notification of Winner and Award of Prize

The prize winner will be notified by phone and/or email within two business days of the date of the draw at the phone number and/or email address indicated on their registration form. If the winner does not claim their prize within ten (10) business days of notification, another winner will be selected, in accordance with the contest rules, from among all eligible entry forms received. The prize will be awarded only to the officially nominated winner. The winner’s name will be posted on the contest website at

www.tourismecote-nord/roadtrip, the Tourisme Côte-Nord website, as well as on social media (Facebook page, Twitter feed and Tourisme Côte-Nord's Instagram account) from the date of confirmation of the winner's identity until the end of the promotion campaign. As a result, the winner must consent to the publication of his or her name and city of residence on the Tourisme Côte-Nord website, in the form of "Annie B. de Lévis".

7. Conditions

Before being officially designated as a winner, a participant whose registration is drawn must sign a Declaration of Compliance with the Official Rules and a Waiver of Recourse Form (hereinafter collectively referred to as "Declaration and Waiver Documents"), clearing Tourisme Côte-Nord, promotion and advertising agencies, representatives, distributors, as well as their directors, directors, owners, partners, employees, consultants, agents, representatives, successors and assignees (hereinafter collectively referred to as the "Releasees") of any liability in respect of the Contest or Prize. The Declaration and Abandonment Documents will be sent to the winner at the same time as the winner's notification and the winner must return them within seven (7) business days of the date indicated on the documents, failing which the prize will be cancelled. The prize will be awarded to the winner at that time.

In the event that the winner is unable to claim the prize in whole or in part for a reason beyond the control of Tourisme Côte-Nord and the prize providers, no compensation or replacement prizes will be offered. The winner will be required to provide proof of age and identity in addition to certifying compliance with all sections of the Contest Rules before being officially declared a winner. The judges' decision on the award is final.

If the participant whose registration is drawn is unable to provide satisfactory proof of identity, refuses to sign and return the declaration and abandonment of recourse documents, he is found to have violated the rules of the contest or that he does not meet all the conditions of the contest for any reason whatsoever, he will be deemed to have renounced the prize in question and Tourisme Côte-Nord will be entitled to select a new registration from among all eligible registrations.

The odds of winning the prize depend on the total number of entries received during the specified period prior to the draw.

8. Acts and Regulations

All federal, provincial and municipal laws and regulations apply. All registrations that do not comply with federal, provincial and municipal laws and regulations will be considered invalid and will be cancelled. All applicable insurance premiums and taxes not mentioned in the prize are the sole responsibility of the winner. All decisions made by Tourisme Côte-Nord with respect to the competition are final and binding.

9. Important Information

Each entrant to the contest will be recognized as the authorized account holder of the email address indicated on the entry form at the time of entry. The "Authorized Account Holder" is the individual to whom an email address is assigned by an Internet Service Provider, Internet Service Provider, or other organization (e.g. businesses, educational institutions, etc.) Responsible for assigning email addresses

from the domain associated with the email address provided in the registration form. All entries become the property of Tourisme Côte-Nord and will not be returned to participants.

A potential winner may be required to provide Tourisme Côte-Nord with proof that they are the authorized account holder of the email address associated with the winning entry.

10. Behaviour

Contest participants agree to comply with the official rules. Participants who do not comply with the Official Rules are subject to disqualification. The participants also agree to respect the decisions made by Tourisme Côte-Nord, which are final and binding in all respects. Tourisme Côte-Nord reserves the right, in its sole discretion, to disqualify any person who is found to have (i) altered the registration process, the conduct of the contest or the functioning of the website or (ii) acted in violation of the Official Rules. You knowingly agree not to (i) interfere with or interfere with the conduct of the Contest; (ii) prevent other persons from participating in the Contest; or (iii) obtain or modify non-public information about another user without the prior consent of that user. The use of any automated device is prohibited. Tourisme Côte-Nord reserves the right to cancel or modify the contest in whole or in part in the event of technical or other difficulties.

11. Warning

Any attempt by any entrant or any other person to deliberately damage any website or interfere with the proper conduct of the Contest, constitutes a violation of civil and criminal laws. In the event of such an attempt, Tourisme Côte-Nord reserves the right to seek redress from this person within the limits provided by law.

Tourisme Côte-Nord reserves the right, in its sole discretion, to disqualify any person interfering with the registration process or the functioning of the website, or acting in any way in violation of the regulations. Tourisme Côte-Nord also reserves the right to cancel or modify any contest, or to put an end to it, if it is not able to complete it as planned, among other things following an infection of the system by a computer virus, bugs, interference, unauthorized intervention or technical problems of any kind.

A dispute regarding the organization or conduct of an advertising contest may be submitted to the Régie des alcools, des courses et des jeux for a ruling. A dispute concerning the award of a prize may be submitted to the Régie only for the purpose of an intervention to try to settle it.

12. Limitation of Liability

By entering this contest, the participants recognize that Tourisme Côte-Nord and the Releasees, specified in section 7 above, cannot be held liable for any compensatory, direct, incidental, consequential or other damage, nor any debts, costs and expenses (losses) incurred as a result of participating in the contest or during the holidays covered by the prize, and they undertake to keep Tourisme Côte-Nord free from any legal action or action to that effect.

Tourisme Côte-Nord and the Releasees cannot be held liable for any loss related to; (i) incorrect or inaccurate information for any reason whatsoever, among other things caused by users of the Website, by equipment or programming related to or used in the performance of the Contest, or by any technical or human error during the processing of entries to the Contest; (ii) technical malfunctions or problems related to telephone or telecommunications systems, computer systems, servers or suppliers, computer

hardware, software, data transmission, an error, omission, interruption, deletion, defect or delay in processing or transmitting entries, or or the theft, destruction or alteration of, or unauthorized access to, entries, or (iv) damage suffered by participants or any other person, including damage to their computer system as a result of entering the contest, their participation in the Contest or the downloading of materials related to the Contest.

For greater certainty, Tourisme Côte-Nord cannot be held responsible for the loss, the delay in transmission, the incompleteness, the illesibility, the incomprehensibility of the entries, the presence of erroneous information provided in the forms, the effects of bugs, server failures, failures, hardware or software transmission, or data corruption during registration transmission.

If, for any reason, the Contest cannot proceed as planned or the Prize cannot be awarded as planned, due to, among other things, computer virus infection, bugs, interference, unauthorized intervention, fraud, technical problems or any other cause beyond the control of Tourisme Côte-Nord which has the effect of altering or affecting the administration, security, fairness, integrity or proper conduct of the contest, Tourisme Côte-Nord reserves the right to cancel, amend, discontinue or terminate the Contest at any time without notice. In such event, no entrant will be selected or eligible to win a prize after the date of such termination and the winners will not receive a replacement prize or an equivalent amount in cash.

Restrictions, conditions and limits apply.

Trademarks and Copyrights

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