Contest Rules Côte-Nord Outfitters Contest 2024 April 1 to January 14, 2025 NO PURCHASE NECESSARY

This contest is open to residents of Canada and France. Entrants who reside in territories where the Contest is not valid are not eligible for the prize. Only one entry per e-mail address is permitted. This contest is a creation of Tourisme Côte-Nord, in partnership with the **Association des pourvoiries de la Côte-Nord and Québec à Vol d'Oiseau**. By participating in the Contest, the User agrees to the terms of the Contest Rules stipulated herein.

1. Prize Eligibility

The Contest is open to all residents of Canada and France who have reached the legal age in effect at the time of entry into the Contest. In this document, the Association des Pourvoiries de la Côte-Nord (hereinafter referred to as Pourvoiries Côte-Nord) is the organizer of the "Pourvoiries Côte-Nord 2024" contest in collaboration with Québec à vol d'oiseau and the Fédération des pourvoiries du Québec. Employees of Pourvoiries Côte-Nord, Tourisme Côte-Nord, its partner companies, their promotion and advertising agencies, representatives, distributors (hereinafter collectively referred to as the "Promotional Parties"), as well as members of the family and household of the employees of each of the Promotional Parties are not eligible to participate in the Contest.

2. Registration

This is a simple contest where the participant has to register and answer a specific question. The "Pourvoiries Côte-Nord 2024" contest begins on April 1, 2024 at 9 a.m. (Eastern Daylight Time) and ends on January 14, 2025 at 11:59 p.m. (Eastern Daylight Time). Participants must fill out the registration forms found on the Tourisme Côte-Nord websites at https://www.tourismecote-nord.com/en/contest/cotenord-outfitters/ and answer a question related to the Pourvoiries Côte-Nord promotional video.

3. Description and value of the prizes

The "Pourvoiries Côte-Nord 2024" contest offers an adventure in the company of José Boily from Quebec City to Vol d'Oiseau in one of the outfitters on the North Shore, valued at \$5000. This price includes the capture of your experience as part of a filming as well as the costs of your stay in 2025. Date of stay to be confirmed in 2025 with the Quebec City team as the crow flies. The participants will be filmed during the stay and will participate in the show. The winner will be taken care of by the Québec à vol d'oiseau team for their trip. Travel, accommodation, and meals

are included. Not included: alcohol, gratuities, travel insurance, and other products and services not listed herein.

Approximate Prize Value: \$5000.00 CAD

The value of the prize is calculated in Canadian dollars. The planning of the trip will be done with the Quebec City team as the crow flies, according to the dates available for the filming in the outfitter.

North Shore Outfitters

Pourvoiries Côte-Nord (hereinafter referred to as the "Sponsor") is offering a prize subject to dates and availability. By entering the contest, participants authorize the use of their name, image and souvenir for promotional purposes of the Côte-Nord, without any form of compensation.

4. Draw

The draw will be conducted electronically, using the Woobox contest software, on January 15, 2025 at 12 p.m. (Eastern Daylight Time), at the offices of the Sponsor, located in Sept-Îles, Quebec. The winning entry will be drawn from among all eligible entries received that have correctly answered the question on the form during the Contest Period and the winner will be required to accept the prize as awarded. Pourvoiries Côte-Nord will contact the winner by email and phone.

5. Prize Substitution

The prize must be accepted as awarded. No substitution of prizes is permitted, except at the sole discretion of Pourvoiries Côte-Nord. Pourvoiries Côte-Nord reserves the right to substitute the prize with another of equal or greater value. The prize is non-transferable, has no cash value and cannot be credited in whole or in part.

6. Notification of Winner and Awarding of Prize

The prize winner will be notified by phone and/or email within two business days of the draw date at the telephone number and/or email address indicated on the entry form. If the winner does not claim his/her prize within ten (10) business days of notification, an alternate winner will be selected, in accordance with the Contest Rules, from among all eligible entry forms received. The winner's name will be posted on the contest site at https://www.tourismecotenord.com/fr/concours/pourvoiries-cotenord/, as well as on social media from the date the winner is confirmed until the end of the promotional campaign. As a result, the winner consents to the publication of his/her name and city of residence on the website of Tourisme Côte-Nord, Pourvoiries Côte-Nord et Québec à vol d'oiseau.

7. Terms and Conditions

Before being officially designated as a winner, the entrant from which the entry is drawn must sign a Declaration of Compliance with the Official Rules and a Waiver of Recourse Form (hereinafter collectively referred to as the "Declaration and Waiver Documents"), releasing Pourvoiries Côte-Nord, Tourisme Côte-Nord and its collaborators, promotional and advertising agencies, representatives, distributors, as well as their directors, directors, owners, partners, employees, consultants, agents, representatives, successors and assigns (collectively, the "Releasees") from any and all liability in connection with the Contest or the Prize. The declaration and waiver documents will be sent to the winner at the same time as notification and the winner must return them within seven (7) business days of the date indicated on the documents, failing which the prize will be forfeited. The prize will be awarded to the winner at that time.

In the event that the winner is unable to claim the prize in whole or in part for a reason beyond the control of Pourvoiries Côte-Nord and the prize suppliers, no compensation or replacement prize will be offered. The winner will be required to provide proof of age and identity in addition to attesting to compliance with all sections of the Contest Rules before being officially declared a winner. The judges' decision on the awarding of the prize is final.

If the entrant from which the entry is drawn is unable to provide satisfactory proof of identity, refuses to sign and return the declaration and waiver documents, is found to have violated the Contest Rules, or fails to meet all of the conditions of the Contest for any reason, he/she will be deemed to have forfeited the prize in question and Pourvoiries Côte-Nord will be entitled to select a new entry from among all eligible entries.

The odds of winning the prize depend on the total number of entries received during the specified draw period with a correct answer to the question.

8. Acts and Regulations

All federal, provincial and municipal laws and regulations apply. All entries that do not comply with federal, provincial and municipal laws and regulations will be considered invalid and will be void. All insurance premiums and applicable taxes not mentioned in the prize are the sole responsibility of the winner. All decisions made by Pourvoiries Côte-Nord et Québec à crow d'oiseau regarding the contest are final and binding.

9. Important Information

Each entrant in the Contest will be recognized as the authorized account holder of the email address provided on the entry form at the time of entry. The "authorized account holder" is the natural person who is assigned an email address by a

Internet Service Provider, Internet Service Provider, or other organization (e.g., businesses, educational institutions, etc.) responsible for assigning email addresses from the domain associated with the email address provided in the registration form. A potential winner may be required to provide Pourvoiries Côte-Nord with proof that he/she is the authorized account holder of the email address associated with the winning entry.

10. Conduct

Contest entrants agree to abide by the Official Rules. Entrants who do not comply with the Official Rules are subject to disqualification. Participants also agree to abide by the decisions made by Pourvoiries Côte-Nord, which are final and binding in all respects. Pourvoiries Côte-Nord reserves the right, in its sole discretion, to disqualify any individual found to have (i) tampered with the entry process, the operation of the contest or the operation of the website or (ii) acted in violation of the Official Rules. You knowingly agree not to (i) interfere with or cause any interference with the operation of the Contest; (ii) inhibit others from participating in the Contest or (iii) obtain or modify non-public information about another user without the user's prior consent. The use of any automated device is prohibited. Tourisme Côte-Nord reserves the right to cancel or modify the contest in whole or in part in the event of technical or other difficulties.

11. Disclaimer

Any attempt by an entrant or any other person to deliberately damage any website or undermine the legitimate operation of the Contest is a violation of criminal and civil laws. In the event of such an attempt, Pourvoiries Côte-Nord, Tourisme Côte-Nord and Québec à vol d'oiseau reserve the right to seek compensation from this person within the limits provided for by law.

Pourvoiries Côte-Nord reserves the right, in its sole discretion, to disqualify any person interfering with the registration process or with the operation of the website, or acting in any way in violation of the rules. Pourvoiries Côte-Nord also reserves the right to cancel, modify or terminate any contest if it is unable to complete it as planned, including but not limited to system infection by computer virus, bugs, interference, unauthorized intervention or technical problems of any kind. Any litigation respecting the conduct or organization of a publicity contest may be submitted to the Régie des alcools, des courses et des jeux for a ruling. Any litigation respecting the awarding of a prize may be submitted to the board only for the purpose of helping the parties reach a settlement; if applicable.

12. Limitation of Liability

By entering this contest, participants acknowledge that Pourvoiries Côte-Nord and the releasees, specified in section 7 above, cannot be held liable for any compensatory, direct, incidental, consequential or other damages, nor for any debts, costs and expenses (losses) incurred as a result of participation in the contest or during the vacation covered by the prize, and they

undertake to keep Tourisme Côte-Nord, Pourvoiries Côte-Nord and Québec City as the crow flies free from any lawsuit or legal action in this regard.

Tourisme Côte-Nord, Pourvoiries Côte-Nord, Québec à Vol d'oiseau and the releasees cannot be held responsible for any loss related to it; (i) incorrect or inaccurate information for any reason, including, but not limited to, by users of the Website, by equipment or programming related to the Contest or used in the execution of the Contest, or by any technical or human error occurring during the processing of Contest entries; (ii) any malfunction or technical problems with any telephone or telecommunications systems, computer systems, servers or providers, computer hardware, software, data transmission, e-mail system or any other technical or traffic congestion problems; (iii) any error, omission, interruption, deletion, defect or delay in the processing or transmission of entries, or theft, destruction, alteration or unauthorized access to entries, or (iv) damage to entrants or any other person, including damage to their computer system resulting from entering or participating in the Contest or downloading any Contest-related materials.

For greater certainty, Tourisme Côte-Nord cannot be held responsible for the loss, delay in transmission, incompleteness, illegibility, incomprehensibility of registrations, the presence of erroneous information provided in the forms, the effects of bugs, server failures, hardware or software transmission failures or data corruption during the transmission of registrations.

If, for any reason whatsoever, the contest cannot take place as planned or the prize cannot be awarded as planned, including but not limited to infection of systems by a computer virus, bugs, interference, unauthorized intervention, fraud, technical problems or any other cause beyond the control of Tourisme Côte-Nord that has the effect of altering or affecting the administration, Tourisme Côte-Nord reserves the right to cancel, modify or suspend the contest, or to terminate the contest at any time without prior notice. In such event, no entrant will be selected or eligible to win a prize after the date of such termination and winners will not receive a substitute prize or cash equivalent. Restrictions, conditions and limitations apply.

Trademarks and Copyrights

Unauthorized copying or use, in whole or in part, of trademarks or copyrighted material without the prior written consent of the owner is strictly prohibited.

Sponsor: Tourisme Côte-Nord, 734 Rue de Puyjalon, Baie-Comeau, QC G5C 1M8

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Note: The masculine form used in this text refers to both women and men and serves to lighten the text.