

Contest Rules
Discover YOUR North Shore
April 1 to October 31, 2024
NO PURCHASE NECESSARY

This contest is open to residents of Quebec. Entrants who reside in territories where the Contest is not valid are not eligible for the prize. Only one entry per e-mail address is permitted.

1. Prize Eligibility

The Contest is open to all residents of Quebec who have reached the legal age in effect at the time of entry into the Contest. In this document, the Association touristique régionale de la Côte-Nord (hereinafter referred to as "Tourisme Côte-Nord") is the organizer of the "Discover your North Shore 2024" contest. Employees of Tourisme Côte-Nord, its partner companies, their promotional and advertising agencies, representatives, distributors (hereinafter collectively referred to as the "Promotional Parties"), as well as family and household members of the employees of each of the Promotional Parties are not eligible to enter the Contest.

2. Inscription

This is a simple contest where the participant must complete a questionnaire after watching the video clips. The "Discover Your North Shore" contest begins on April 1, 2024 at 9 a.m. (Eastern Daylight Time) and ends on October 31, 2024 at 11:59 p.m. (Eastern Daylight Time). The draw will take place on November 1, 2024 at the Tourisme Côte-Nord office. Participants must fill out the registration form on the contest website by going to the Tourisme Côte-Nord www.tourismecote-nord.com/roadtrip page. Only one entry per participant or email address is permitted. To obtain an additional chance, the participant can encourage his/her contacts to participate in the contest, by sharing the contest on his/her Facebook page via an entry link provided automatically after registration. **By entering the contest, participants must answer a questionnaire of four (4) questions, the answers of which are in four (4) video clips of approximately 4 minutes.** By participating in the Contest, the User agrees to the terms of the Contest Rules stipulated herein.

3. Description and value of the prizes

The "Discover YOUR North Shore – Côte-Nord Road Trip" contest offers one (1) prize: a \$5000 vacation package valid at Tourisme Côte-Nord member tourism businesses. The planning of the winner's trip is done by Tourisme Côte-Nord. Reservations must be made during the year 2024, for the 2025 season.

The prize is a vacation package on the North Shore in the form of a gift certificate. **Not included in this package** : gas, insurance and gratuities. **Period of validity** : 2025 summer season.

Approximate Prize Value: \$5000.00 CAD

The value of the prize is calculated in Canadian dollars. Travel planning is at the discretion of the winner.

Tourisme Côte-Nord

Tourisme Côte-Nord (hereinafter referred to as the "Sponsor") offers a trip subject to blackout dates and availability. Transport within the territory and/or to the airport is the responsibility of the winner. Once

the contest winner has made the reservations, no changes will be permitted. The winner must sign a waiver form prior to departure. By entering the contest, participants authorize the use of their name, a reference to their participation in the contest for promotional purposes of the Côte-Nord, without any form of compensation.

Notes about the award

The winner is responsible for all expenses not specifically stated above as being included in the prize. The following are not included in the price: ground transportation to the starting point of the itinerary (airport) and back home; automobiles and/or equipment rentals, if necessary, gasoline; taxes, gratuities, and any personal expenses, surcharges, insurance premiums, and other charges. The winner must be in possession of the contest documents (gift certificates or letters addressed to the winner) given during the draw. The prize will be forfeited if: (i) the winner has lost his/her gift certificates or letters addressed to the winner; (ii) the winner is unable or unwilling to travel on the required dates; (iii) the winner requests a change to the scheduled dates or wishes to postpone them to another date. In the event that the winner is unable to make the trip, the cancellation fees, which may apply, are the responsibility of the winner. The Sponsor may, in its sole discretion, award an alternate winner with a prize that has been forfeited.

4. Draw

The draw will be conducted electronically on Wednesday, November 1, 2024 at 12 p.m. (Eastern Daylight Time) at the offices of the Sponsor, located in Baie-Comeau, Quebec. The winning entry will be drawn from all eligible entries received during the Contest Period and the winner will be required to accept the prize as awarded.

5. Price Substitution

The prize must be accepted as awarded. No price substitution is permitted, except at the sole discretion of Tourisme Côte-Nord. Tourisme Côte-Nord reserves the right to substitute the prize with another of equal or greater value. The prize is non-transferable, has no cash value and cannot be credited in whole or in part.

6. Notification of Winner and Awarding of Prize

The prize winner will be notified by phone and/or email within two business days of the draw date at the telephone number and/or email address indicated on the entry form. **If the winner does not claim his/her prize within ten (10) business days of notification, an alternate winner will be selected, in accordance with the Contest Rules, from among all eligible entry forms received.** The prize will be awarded only to the officially designated winner. The winner's name will be posted on the contest website at www.tourismecote-nord/roadtrip, the Tourisme Côte-Nord website, as well as on social media (Tourisme Côte-Nord's Facebook page, Twitter feed and Instagram account) from the date the winner is confirmed until the end of the promotional campaign. As a result, the winner must consent to the publication of his/her name and city of residence on the Tourisme Côte-Nord website, in the form of "*Annie B. de Lévis*".

7. Conditions

Before being officially designated as a winner, the entrant from which the entry is drawn must sign a Declaration of Compliance with the Official Rules and a Waiver of Recourse Form (hereinafter collectively referred to as the "Declaration and Waiver of Recourse Documents"), releasing Tourisme Côte-Nord, promotional and advertising agencies, representatives, distributors, as well as their directors, directors, owners, partners, employees, consultants, agents, representatives, successors and assigns (collectively, the "Releasees") from any and all liability in connection with the Contest or the Prize. The Declaration and Waiver Documents will be sent to the winner at the same time as notification and the winner must return them within seven (7) business days of the date indicated on the documents, failing which the prize will be forfeited. The prize will be awarded to the winner at that time.

In the event that the winner is unable to claim the prize in whole or in part for a reason beyond the control of Tourisme Côte-Nord and the prize suppliers, no compensation or replacement prize will be offered. The winner will be required to provide proof of age, identity and compliance with all sections of the Contest Rules before being officially declared a winner. The judges' decision on the awarding of the prize is final.

If the entrant from which the entry is drawn is unable to provide satisfactory proof of identity, refuses to sign and return the declaration and waiver documents, is found to have violated the Contest Rules, or fails to meet all of the conditions of the Contest for any reason, he/she will be deemed to have forfeited the prize in question and Tourisme Côte-Nord will be entitled to select a new entry from among all eligible entries.

The odds of winning the prize depend on the total number of entries received during the specified period prior to the draw.

8. Acts and Regulations

All federal, provincial and municipal laws and regulations apply. All entries that do not comply with federal, provincial and municipal laws and regulations will be considered invalid and will be void. All insurance premiums and applicable taxes not mentioned in the prize are the sole responsibility of the winner. All decisions made by Tourisme Côte-Nord with respect to the contest are final and binding.

9. Information importante

Each entrant in the Contest will be recognized as the authorized account holder of the email address provided on the entry form at the time of entry. The "authorized account holder" is the natural person who is assigned an e-mail address by an Internet access provider, Internet service provider, or other organization (e.g., businesses, educational institutions, etc.) that is responsible for assigning e-mail addresses from the domain associated with the e-mail address provided in the registration form. All registrations become the property of Tourisme Côte-Nord and will not be returned to participants.

A potential winner may be required to provide Tourisme Côte-Nord with proof that he/she is the authorized account holder of the email address associated with the winning entry.

10. Conduct

Contest entrants agree to abide by the Official Rules. Entrants who do not comply with the Official Rules are subject to disqualification. Participants also agree to respect the decisions made by Tourisme Côte-

Nord, which are final and binding in all respects. Tourisme Côte-Nord reserves the right, in its sole discretion, to disqualify any person who is found to have (i) tampered with the entry process, the operation of the contest or the operation of the website or (ii) acted in violation of the Official Rules. You knowingly agree not to (i) interfere with or cause any interference with the operation of the Contest; (ii) inhibit others from participating in the Contest or (iii) obtain or modify non-public information about another user without the user's prior consent. The use of any automated device is prohibited. Tourisme Côte-Nord reserves the right to cancel or modify the contest in whole or in part in the event of technical or other difficulties.

11. Disclaimer

Any attempt by an entrant or any other person to deliberately damage any website or undermine the legitimate operation of the Contest is a violation of criminal and civil laws. In the event of such an attempt, Tourisme Côte-Nord reserves the right to seek compensation from this person within the limits provided for by law.

Tourisme Côte-Nord reserves the right, at its sole discretion, to disqualify any person interfering with the registration process or with the operation of the website, or acting in any way in violation of the rules. Tourisme Côte-Nord also reserves the right to cancel, modify or terminate any contest if it is unable to complete it as planned, including as a result of system infection by computer virus, bugs, interference, unauthorized intervention or technical problems of any kind.

Any litigation respecting the conduct or organization of a publicity contest may be submitted to the Régie des alcools, des courses et des jeux for a ruling. Any litigation respecting the awarding of a prize may be submitted to the board only for the purpose of helping the parties reach a settlement.

12. Limitation of Liability

By entering this contest, participants acknowledge that Tourisme Côte-Nord and the releasees, specified in Article 7 above, cannot be held liable for any compensatory, direct, incidental, consequential or other damages, nor for any debts, costs and expenses (losses) incurred as a result of participation in the contest or during the vacation covered by the prize, and they undertake to hold Tourisme Côte-Nord harmless from any lawsuit or legal action in this regard.

Tourisme Côte-Nord and the Releasees cannot be held responsible for any loss related to the Releasees; (i) incorrect or inaccurate information for any reason, including, but not limited to, by users of the Website, by equipment or programming related to the Contest or used in the execution of the Contest, or by any technical or human error occurring during the processing of Contest entries; (ii) any malfunction or technical problems with any telephone or telecommunications systems, computer systems, servers or providers, computer hardware, software, data transmission, e-mail system or any other technical or traffic congestion problems; (iii) any error, omission, interruption, deletion, defect or delay in the processing or transmission of entries, or theft, destruction, alteration or unauthorized access to entries, or (iv) damage to entrants or any other person, including damage to their computer system resulting from entering or participating in the Contest or downloading any Contest-related materials.

For greater certainty, Tourisme Côte-Nord cannot be held responsible for the loss, delay in transmission, incompleteness, illegibility, incomprehensibility of registrations, the presence of erroneous information

provided in the forms, the effects of bugs, server failures, failures, hardware or software transmissions or data corruption during the transmission of registrations.

If, for any reason whatsoever, the contest cannot take place as planned or the prize cannot be awarded as planned, including but not limited to infection of systems by a computer virus, bugs, interference, unauthorized intervention, fraud, technical problems or any other cause beyond the control of Tourisme Côte-Nord that has the effect of altering or affecting the administration, Tourisme Côte-Nord reserves the right to cancel, modify or interrupt the contest, or to terminate the contest at any time without prior notice. In such event, no entrant will be selected or eligible to win a prize after the date of such termination and winners will not receive a substitute prize or cash equivalent.

Restrictions, conditions and limitations apply.

Trademarks and Copyrights

Unauthorized copying or use, in whole or in part, of trademarks or copyrighted material without the prior written consent of the owner is strictly prohibited. Sponsor: Tourisme Côte-Nord, 734 Rue de Puyjalon, Baie-Comeau, QC G5C 1M8.

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Note: The masculine form used in this text refers to both women and men and serves to lighten the text.