

## Rules of the "Legendary Winter Favourites" contest

### 1. Contest Organizer

The "Favourites" contest is organized by **Tourisme CôteNord**, located at 312 Brochu Avenue, SeptÎles (Quebec) G4R 2W6.

### 2. Contest Period

The contest begins **on September 22, 2025 at 00:01 (local time)** and ends **on October 12, 2025 at 23:59 (local time)**.

### 3. Eligibility

The contest is open to **Quebec residents 18 years of age and older**. Excluded: employees, agents, representatives, as well as members of their immediate family (father, mother, children, siblings) and people living at the same address. **No purchase necessary**.

### 4. Territory and theme of the content

The **photos** and **short videos** submitted must **represent winter on the North Shore**. Only content taken **on the North Shore territory** is eligible: from **Tadoussac** to **BlancSablon**, and from **Anticosti** to **Fermont**. Content from another region **is not eligible**. The maximum size per file is 25 MB. You can upload up to 5 photos or videos at a time. Each video must have a maximum duration of 30 seconds. Uploading multiple video files will impact the time it takes to upload the form. It will take a few moments to upload your files. Thank you for your patience.

### 5. How to Enter

1. Fill out the form on the competition page:  
<https://www.tourismecote-nord.com/fr/concours/hiver/>.
2. Upload up to **five (5) photos or short videos** of the North Shore winter, **without editing or filters, that you own**. The maximum accepted file size is 50 MB. The maximum duration per video is 30 seconds. A delay in uploading the form may occur when you register for the contest, depending on your internet connection and the size of the file.
3. Provide a **valid email address** and your contact information.

**Limit:** Only one **(1) entry per person per email address** for the entire Contest Period. Any attempt to make multiple entries (different accounts, identities or email addresses) will result in **disqualification**.

**Moderation:** Non-compliant **photos/videos** (inappropriate content, off-theme, rights not held, unreadable format, etc.) will be **automatically removed** and the entry will be **disqualified**.

## 6. Prizes

### Award Details:

The winner of the contest will have the chance to live an unforgettable experience including:

- **A weekend stay in a Escale Nomad chalet in Gallix**, a warm and modern refuge in the middle of nature a few steps from the Gallix ski resort.
- **The rental of two snowmobiles for two days**, offering the opportunity to discover the exceptional landscapes of the region aboard high-performance snowmobiles during your stay. Rentals include vehicles and insurance. Equipment not provided. Safety equipment rental available with Escale Nomad.
- **Trail access rights** for the duration of their stay.
- **A basket of local products**, carefully selected to help you discover the authentic flavors and local specialties of the region. This basket includes artisanal and local products that will delight your taste buds. It may contain allergenic foods.
- **2 day access for two people on skis or tubing** at the Gallix Station, a few steps from the accommodation.

**The prize is worth \$2500.00.** The prize is **not redeemable for cash, non-transferable** and must be accepted as awarded. The organizer reserves the right to **substitute** a prize of equivalent value in the event of unforeseen events beyond its control. **Booking of the stay is at the discretion of the winner** and must be made between December 18, 2025 and March 15, 2026. You must be at least 21 years old to operate the snowmobile. The reservation of the chalet and the rental of snowmobiles must be on the same dates. **Safety equipment for snowmobiling (helmet, gloves, etc.) is not provided** and must be brought by participants or rented separately with Escale Nomad when booking the stay. The collection of the gift basket will be coordinated between the winner of the contest and Tourisme Côte-Nord when accepting the prize.

## 7. Draw and Winner Notification

A random draw from all eligible entries will take place **on November 1, 2025**. The winner will be **contacted by phone and email** at the contact information provided at the time of registration. If the organizer is **unable to reach** the winner after 10 days, he may proceed with a **new draw**.

## 8. Delivery of the prize

The prize may be **mailed to the** address provided by the winner (Quebec only), or picked up according to the terms and conditions indicated by the organizer. The prize is valid for the period from December 18, 2025 to March 15, 2026.

## **9. Rights and use of submitted content**

By participating, each participant **declares that he or she is the author of the** photos/videos submitted and **holds all necessary rights**. The participant **grants Tourisme CôteNord, free of charge, a worldwide, non-exclusive, perpetual, irrevocable, royalty-free license to use, reproduce, adapt, modify, publish, communicate, broadcast and display** any content submitted **as part of its promotional activities and advertising campaigns**, in all traditional and digital media (including television, web, social media, print and events), **without any remuneration or photo credits**. The entrant **waives, to the extent permitted by law**, the exercise of his or her moral rights with respect to the uses permitted above. Tourisme Côte-Nord will use the content received to promote the North Shore winter to tourists.

## **10. Liability**

The organizer assumes no responsibility for **any breakdowns, loss of data, technical problems or errors** that may occur during registration or file transmission. The Organizer reserves the right, in its sole discretion, to **cancel, modify, suspend or terminate** the Contest if circumstances beyond its control so require.

## **11. Protection of personal information**

The personal information collected is used to **administer the contest** and communicate with participants (including notification to the winner) and, if applicable, to **send communications** from Tourisme CôteNord if the participant has consented. They will not be used for any other purpose without consent.

## **12. Disqualification**

The Organizer reserves the right to **verify eligibility** and disqualify any entry that does not comply with the rules or anyone who attempts to circumvent the rules.

## **13. Governing Law**

This contest is subject to **the laws of Quebec** and **applicable Canadian laws**. Any dispute may be submitted to the competent courts in the judicial district of the organizer's registered office.

## **14. Acceptance of the Rules**

Participation in the competition implies **full acceptance** of these rules.

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**For any questions:** Étienne Lalancette, [elalancette@cotenordqc.com](mailto:elalancette@cotenordqc.com), Tourisme Côte-Nord.  
<https://www.tourismecote-nord.com>